



Date: Thursday, 11 January 2024

Time: 10.00 am

Venue: Shrewsbury/Oswestry Room, Shirehall, Abbey Foregate, Shrewsbury, Shropshire, SY2 6ND

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## STRATEGIC LICENSING COMMITTEE

### TO FOLLOW REPORT (S)

#### **5 Amendments to the Advertising Sections of the Hackney Carriage and Private Hire Licensing Policy 2023 - 2027 (Pages 1 - 2)**

Report of the Head of Business and Consumer Protection is attached

Contact: Frances Darling 01743 251715

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# Agenda Item 5

Our view is that this should not be allowed, as we as a trade are there to serve all sections of the public in a neutral way, by allowing the displaying of the union jack, it could lead to the public thinking that drivers or companies are members of ultra-right nationalistic groups.

I feel that if it is allowed display the union Jack on vehicles, there will be further requests to display flags from other nations, and this would be hard to disallow.

I should add that I and we as a company are very proud to be British, and in doing so have signed up to the armed forces covenant.

I absolutely object to the proposed changes

Advertisements and or flags are only going to add to the potential confusion to customers when getting into a taxi

And similar looking vehicle that is not licensed can have similar markings and be confused with taxis / private hire

We already have confusion in Shropshire with many Wolverhampton licensed private hire on the streets

Customers need it simple. Clear and concise

Alcohol will be a large part of the evening works our customers decisions will be impaired. They need clear and legally binding signage on taxis and private hire with NO confusion such as advertising / flags

I reiterate, drunk passengers must be looked after and it made simple and easy. Easy to identify taxis that are a uniform and same markings, no adverts, no flags.

The council are urged not to give on to the twisted words of the media and councillors.

Remember, drivers ( Mr Brockhurst ) AGREED to your rules before picking up the license for that exact vehicle

The fact he had got away with it for years does not overcome this and I even urge action against him for breaking licensing rules.

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